

Working for social, cultural,
economic, legal and political
equality for women of
Newfoundland and Labrador.

WOMEN

PROVINCIAL ADVISORY COUNCIL
ON THE STATUS OF
NEWFOUNDLAND & LABRADOR



Social Media policy

Content

The Provincial Advisory Council on the Status of Women, Newfoundland and Labrador's Twitter account is managed by the Director of Public Engagement on behalf of the staff working at the Provincial Advisory Council. Our Twitter username is: @PACSWNL

If you are following us you can expect our tweets to cover some or all of the following areas:

- Occasional live tweeting at events, conferences, and workshops
- Information about specific issues affecting the status of women in Newfoundland and Labrador as it pertains to our priority areas in our Business Plan
- Alerts about new content such as recent publications, news articles, videos that raise awareness of women's issues on a local and national scope
- Invitations to provide feedback on specific issues that affect the status of women on a local and national level

Frequency of tweets will vary depending on the need to relay information or engage in conversations.

Following

If you follow @PACSWNL we will not automatically follow you back. This is to efficiently handle the resources needed to review for spam handling and to easily identify other key Twitter users that are relevant to industry, government, and community organizations on a local and national scope. However, being followed by @PACSWNL does not imply endorsement of any kind.

Availability

We will tweet and monitor our Twitter account during regular office hours. Exceptions to this may include:

- If an event, workshop, or conference is outside regular business hours at which time we will live tweet from those events
- When there are staff vacations, public holidays, etc.

@Replies and Direct Messages

The Director of Public Engagement reads all @Replies and Direct Messages and ensures that feedback from our Twitter followers is brought forward and reviewed by the staff at the Provincial Advisory Council. We welcome feedback and ideas from all of our followers and, wherever possible, join in on the conversations but are not able to reply individually to all the messages or conversations we receive via Twitter. We maintain a non-partisan position and focus on our goals and priorities as set out in our Business Plan 2014-2017.

The best way to contact us for official correspondence is detailed in the "Contact Us" section of our website.